



SKULLCANDY MOD TRUE WIRELESS EARBUDS SERVE AS AN IDEAL WORK- OR PLAY-FROM-ANYWHERE AUDIO COMPANION

Premium Features Like Multipoint Pairing, Clear Voice Smart Mic and Stay-Aware Mode Make It Easy for Users to Seamlessly Transition Between Activities

Delhi, India – Aug 12, 2022 – Skullcandy announced today its all-new **Mod True Wireless Earbuds**. Packed with premium features demanded by the brand's tech-forward, value-minded fans, **Mod** stands out as the perfect work- or play-from-anywhere audio companion. All-new **Multipoint Pairing** enables seamless toggling between multiple devices at once, regardless of platform or manufacturer, ensuring music will resume on a user's phone once the Zoom meeting wraps on their laptop. **Mod**'s flexibility is further underscored by **Skullcandy App** compatibility, which enables button function and equalizer mode personalization for a truly customizable audio experience. **Mod** is available now at Skullcandy.in, Amazon and select retailers nationwide.

The advertisement graphic features a black background with a vibrant pink and blue diagonal split on the right side. At the top left is the Skullcandy logo. Below it, the word "Mod" is written in a large, stylized, blue-to-pink gradient script font with a "TM" trademark symbol. Underneath "Mod" is the text "POCKET-SIZED AND CUSTOMIZED." in bold white capital letters. On the right side, two black earbuds are shown floating above their black charging case, which has the Skullcandy logo on the front. At the bottom, three icons are displayed in a row, each with a vertical line to its right: a laptop and phone icon for "Multipoint Pairing", a microphone icon for "Clear Voice Smart Mic", and a person icon for "Stay-Aware Mode".

Skullcandy

Mod™

POCKET-SIZED AND CUSTOMIZED.

Multipoint Pairing | **Clear Voice Smart Mic** | **Stay-Aware Mode**

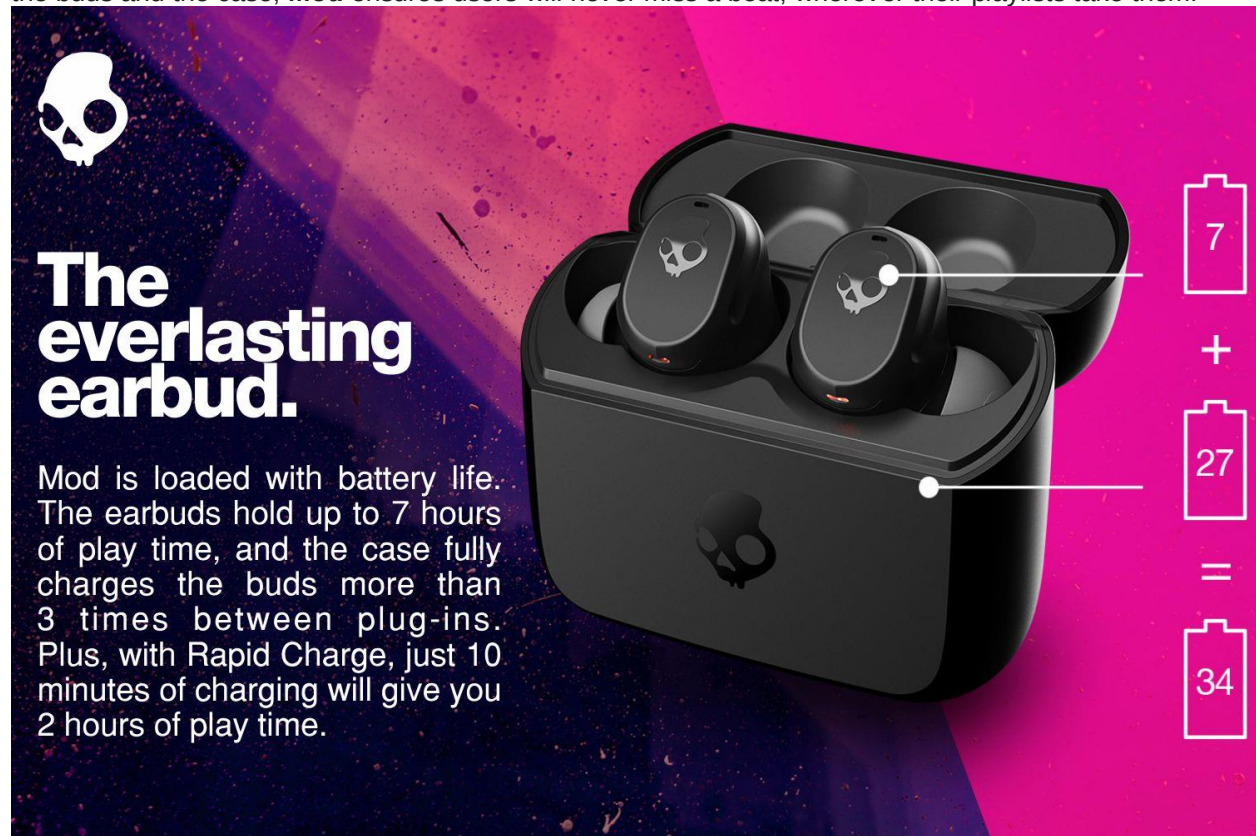
For audio enthusiasts seeking a premium, work-horse bud that won't break the bank, **Mod** is the answer. Skullcandy's latest value-packed true wireless offering features specifically selected and expertly tuned drivers to deliver supreme sound quality for any music genre, podcast or video. All-new **Clear Voice Smart**



Mic technology utilizes artificial intelligence to reduce background noise and isolate the speaker's voice, ensuring calls and Zoom meetings are crystal clear. An adjustable **Stay-Aware Mode** helps users dial outside noise levels up or down so they can tune out, or tune in, as much as they want, depending on their situation.

In today's work-from-anywhere world, multi-tasking is more commonplace than ever and **Mod** was engineered to keep up with it all. Our latest solution makes seamlessly toggling between work and play a breeze, while also ensuring users can personalize their audio experience to best suit their listening styles. **Multipoint Pairing** and **Clear Voice Smart Mic**, coupled with **Skullcandy App** compatibility, pack the tech, freedom and customization our fans demand into a sleek, accessible, pocket-sized form factor.

Mod was built to go anywhere. From outdoor excursions to intense gym days, **Mod** users can keep up with any adventure thanks to an IP55 sweat-, dust- and water-resistance rating. Built-in **Tile™ Finding Technology** allows users to simply “ring” either earbud from the free Tile app or view the earbuds' last known location on a map in case one is ever misplaced. And with a total of 34 hours of battery life between the buds and the case, **Mod** ensures users will never miss a beat, wherever their playlists take them.



The everlasting earbud.

Mod is loaded with battery life. The earbuds hold up to 7 hours of play time, and the case fully charges the buds more than 3 times between plug-ins. Plus, with Rapid Charge, just 10 minutes of charging will give you 2 hours of play time.

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Features of the all-new **Mod True Wireless Earbuds** (**Launched Price: ₹5,999**) include:

Mod True Wireless Earbuds –

- **All-New Multipoint Pairing** – Seamlessly pair to multiple devices at once, regardless of platform or manufacturer
- **All-New Clear Voice Smart Mic** – Experience a reduction in background noise to ensure calls are crystal clear
- **Adjustable Stay-Aware Mode** – Make necessary audio adjustments to stay alert and hear surroundings
- **Customization** – Skullcandy App compatibility enables users to dial in their audio experience, including button customization and custom equalizer levels
- **Up to 34 Hours of Battery Life** – Listen longer with 7 hours of battery life in the earbuds and 27 hours in the charging case
- **USB-C Rapid Charging Case** – For 10 minutes spent in the case, receive 2 hours of battery life



- **True Wireless via Bluetooth® 5.2** – The latest in Bluetooth® technology offering efficiency improvements and faster pairing capabilities
- **Auto On/Connect** – Enjoy automatic connection and pairing with the last device used
- **IP55 Sweat and Water Resistance** – Go on any adventure without missing a beat
- **Built-in Tile Finding Technology** – If an earbud is misplaced, simply “ring” it from the Tile app

For more information on **Mod True Wireless Earbuds** and the rest of the Skullcandy true wireless collection, visit www.skullcandy.in

Check us on social platforms:

Facebook: <https://www.facebook.com/SkullcandyIndia>

Instagram: https://www.instagram.com/skullcandy_india

Twitter: <https://twitter.com/SkullcandyIndia>

