

Roku Express 4K+ Streaming Player

US Set-up Information	
SKU/Model	3941R
UPC	829610004624
UCC	90829610004634
MSRP	\$39.99

Great for...

First-time streamers | Secondary TVs | Replacing cable

Quick look

- Brilliant 4K picture & vivid HDR color
- Smooth wireless streaming
- Great for replacing cable
- Voice remote with TV controls



Positioning statement

Roku Express 4K+

Brilliant 4K picture & vivid HDR color with voice remote

Long sescription

Roku Express 4K+ is the easiest way to start streaming in brilliant 4K picture and vivid HDR color. Enjoy a smooth streaming experience with faster wireless performance, even with multiple devices connected to your network. Power up your TV, adjust the volume, and control your streaming with the included voice remote. Plus, use your voice to quickly search, turn captions on, and more. Upgrade to Roku streaming with a massive selection of free and live TV, a personalized home screen, and regular updates with new features. Setup is a cinch with everything you need in the box.

Medium description

Roku Express 4K+ is the easiest way to start streaming in brilliant 4K picture and vivid HDR color. Enjoy smooth wireless performance, convenient voice search, and TV controls. Upgrade to Roku streaming with a massive selection of free and live TV, a personalized home screen, and regular updates with new features.

Short description

Roku Express 4K+ is the easiest way to start streaming in brilliant 4K picture and vivid HDR color. It even includes a voice remote with TV controls.

Feature bullets (long)

Brilliant picture quality

Experience your favorite shows with stunning detail and clarity. Whether you're



streaming in HD, 4K, or HDR, you'll get picture quality that's optimized for your TV with sharp resolution and vivid color.

Smooth wireless streaming

4K streaming requires a stronger internet connection than standard HD. That's why Roku Express 4K+ features dual-band wireless for a fast connection and a smooth streaming experience, even with multiple devices on your network.

No more juggling remotes

Power up your TV, adjust the volume, mute, and control your streaming all with one remote. Use your voice to quickly search across channels, turn captions on, and more in a touch.

Tons of power. Tons of fun.

Upgrade to Roku streaming with a massive selection of free and live TV, a personalized home screen with your favorite channels front and center, and regular updates with new features. It has everything you need to replace cable and save money.

Setup is a cinch

It's easy to get started—just plug it into your TV with the included Premium High Speed HDMI® Cable and connect to the internet. With a quick setup and an easy on-screen experience, you'll be streaming in minutes.

Automatic feature updates

Get the newest channels and features without even thinking about it, so your device stays like-new even longer.

Works with Alexa, Siri, and Google Assistant

Search, play entertainment, and more with your voice using compatible voice assistant-enabled devices

Share it with Apple AirPlay

Easily share videos, photos, music, and more from your Apple device to your TV in a tap.

The free Roku mobile app

Turn your iOS® or Android™ device into the ultimate streaming companion. Watch your Premium Subscriptions on The Roku Channel, plus free live news, movies, TV, and more on the go. Use the mobile app as a second remote for your Roku device, search with your keyboard or voice, enjoy private listening, and even cast photos and more to your TV.

Feature bullets (medium)

- Brilliant picture quality: Enjoy streaming in HD, 4K, and HDR with sharp resolution and vivid



- Smooth wireless: Enjoy a smooth streaming experience with faster wireless performance, even with multiple devices connected to your network.
- Voice remote with TV controls: Power up your TV, adjust the volume, mute, search with your voice, and more with one remote.
- Tons of power. Tons of fun. Enjoy a massive selection of free and live TV, a personalized home screen, and regular updates with new features.
- Simple setup: It's easy to get started with everything you need included in the box. Just plug it in and connect to the internet.
- Automatic feature updates: Get the newest channels and features without even thinking about it, so your device stays like-new even longer.
- Works with Alexa, Siri, and Google Assistant: Search, play entertainment, and more with your voice using compatible voice assistant-enabled devices
- Share it with Apple AirPlay: Easily share videos, photos, music, and more from your Apple device to your TV in a tap.
- The must-have app for streamers: With the free Roku mobile app, access features like voice controls, private listening, keyboard search, and more.

Feature bullets (short)

- Brilliant picture quality
- 4K and HDR streaming made easy
- Includes Premium High Speed HDMI® Cable
- Includes voice remote with TV controls
- Massive selection of free and live TV
- Works with Alexa, Siri and Google Assistant
- Share with Apple AirPlay
- Free mobile app

Item specifications

HD Compatibility: HD compatible up to 1080p resolution, 4K/60 Ultra HD and HDR Compatible, HDCP 2.2 compatible

Video Resolution: Up to 1080p HD (1920 x 1080) on HD TVs, up to 4K/60 Ultra HD (3840 x 2160) on 4K UHD TVs

Output Type: HDMI® 2.0, HDCP 2.2 for 4K/60 Ultra HD and HDR streaming

Number of HDMI® Outputs: 1

Number of Composite Video outputs: 0

Number of Digital Audio Outputs: 0

Wireless Technology: 802.11 ac dual-band

Wired Connectivity: none



Media Card Compatibility: none

Video Up-conversion: Up-scaling 720p to 1080p on HD TVs, up-scaling 1080p to 4K/60 Ultra HD on 4K UHD TVs

Media Playback File Format: none

Audio Features: Digital stereo over HDMI®, DTS Digital Surround™ pass through over HDMI, Dolby Audio™ and Dolby ATMOS® pass through over HDMI

Accessories Included: IR remote control, 2 AAA batteries, Premium High Speed HDMI® Cable, power adapter, USB cable, removable adhesive strip, Getting Started Guide, Important Product Information flyer.

Power adapter: 5V @ 1A

Remote partner buttons at launch*: Netflix, Disney+, AppleTV+, Hulu

Battery type: Duracell, AAA, Alkaline, 1.5V

Warranty Description: 1 Year Limited Manufacturer's Warranty

*Subject to change without notice or obligation.

