

Hi! Let's get started.

HITACHI • Roku TV

Model: 40RC53

Your easy way to endless entertainment

Connect now to get the most out of your Hitachi Roku TV



Simple home screen

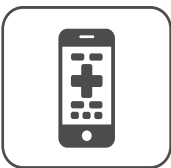
Access your cable box, satellite, HDTV antenna, and favorite streaming channels—all from your home screen.*

*Payment required for some channels and content. Channels are subject to change and vary by region.



Search across live and streaming channels.

Search by title, actor, or director to see where you can stream shows for free or at the lowest cost.



Free Roku mobile app

Control your TV, use voice search, enjoy private listening, and more. iOS® and Android™.**

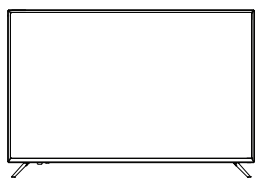
**Limitations apply for the Roku mobile app. Please see support.roku.com for device compatibility information.



Automatic updates

Get the newest features and the latest software without even thinking about it.

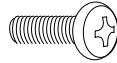
What's in the box



Hitachi Roku TV



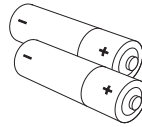
TV stands



4 Screws

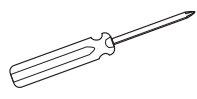


TV remote

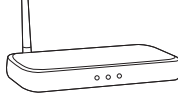


2 x AAA batteries for remote

What you need



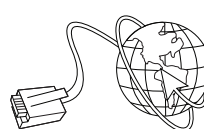
Phillips head screwdriver



Wireless router (needed for streaming)



Computer, tablet, or smart phone (needed for setup)



Internet connection (needed for streaming)

For optional support, please see Owner's Guide at: www.hitachi.us/tv

Step 1 Set up your TV

Ready for the step-by-step?

You're only minutes away from TV bliss!

Remove your TV from the box

Be careful, it's heavy!

To mount on a wall*

Follow the instructions that come with the wall mount.

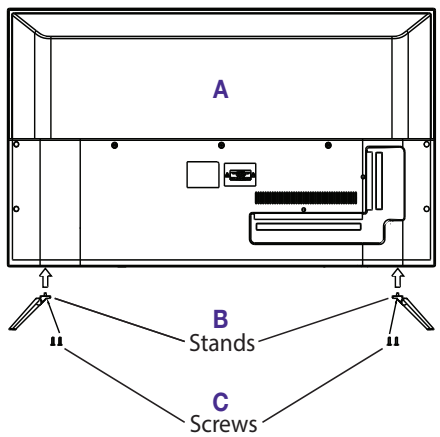
* Wall mount sold separately.

To use the stand

A To prevent damage to the screen, carefully place your TV on a soft, cushioned surface.

B Put the stands into the TV, align the stands with the screw holes located on the TV.

C Secure the stands to the TV with four (4) screws.



Step 2 Power up

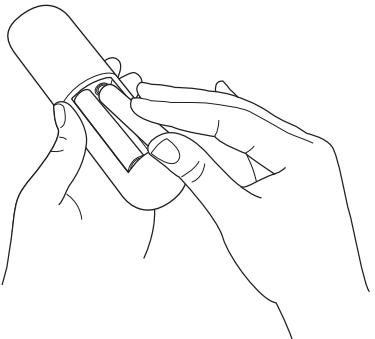
In this step, we'll make sure all systems are GO!

Power your TV remote by inserting the included batteries carefully matching (+) and (-) indicated inside the battery compartment.

Plug your TV's power cord to a wall outlet.

Power Tip! Always replace dead batteries with two brand-new batteries from the same manufacturer. Never use damaged batteries.

If your remote gets warm/hot during use, discontinue use and contact customer support immediately at www.hitachi.us/tv.



Step 3 Grab your remote

The TV remote should feel right at home in your hand. It was designed to be incredibly intuitive for watching TV and navigating on-screen menus.

Here are some buttons you should know about.

A POWER Turn TV on and off

B BACK Return to previous screen

C HOME Return to Roku Home screen

D VOLUME Raise and lower volume

E INSTANT REPLAY Replay the last few seconds of streaming video

F OPTIONS View more options

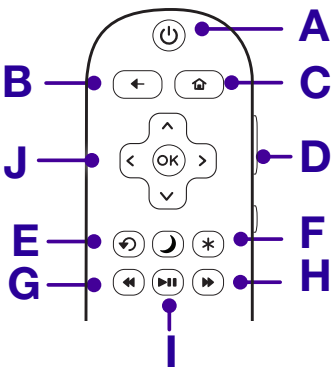
G RWD SCAN Rewind streaming video, scroll left one page at a time

H FWD SCAN Fast forward streaming video, scroll right one page at a time

I LIVE TV PAUSE Activate and use the Live TV Pause when a 16 GB USB drive is attached to the TV.*

J D-PAD LEFT Brings up the Smart Guide (EPG) while watching Antenna TV.

Tip! The **OK** button gives you easy access to picture settings, display options, and more. Try it on every screen!



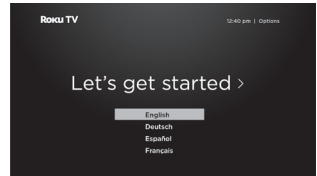
*Live TV Pause can pause content received on the antenna TV input for up to 90 minutes and requires a 16GB or larger USB drive and a valid Roku account. All data on the USB drive will be deleted prior to use.

Disclaimer: Remotes may vary.

Step 4 Complete Guided Setup and Activation

Tip: Have your wireless network name and password handy.

Follow the on-screen instructions on your Roku TV.



Activate your Roku TV using your computer, smartphone, or tablet to link to a Roku account. You need a Roku account to activate your Roku TV and access entertainment across thousands of streaming channels.

Note: Roku doesn't charge for activation support - beware of scams.

Roku accounts are free and while a valid credit card number is not required to create a Roku account, saving your credit card information makes renting, purchasing, and subscribing to entertainment from the Roku Channel Store fast and convenient.

Once connected to your account, your TV will automatically update with the latest software, and you can start streaming immediately.

If you aren't ready to connect your TV to a wireless network, you can still use it as a regular TV.

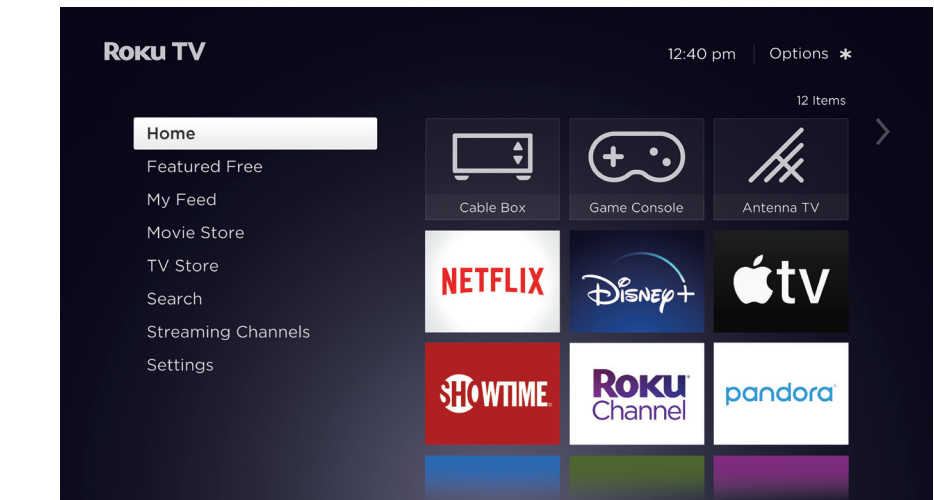
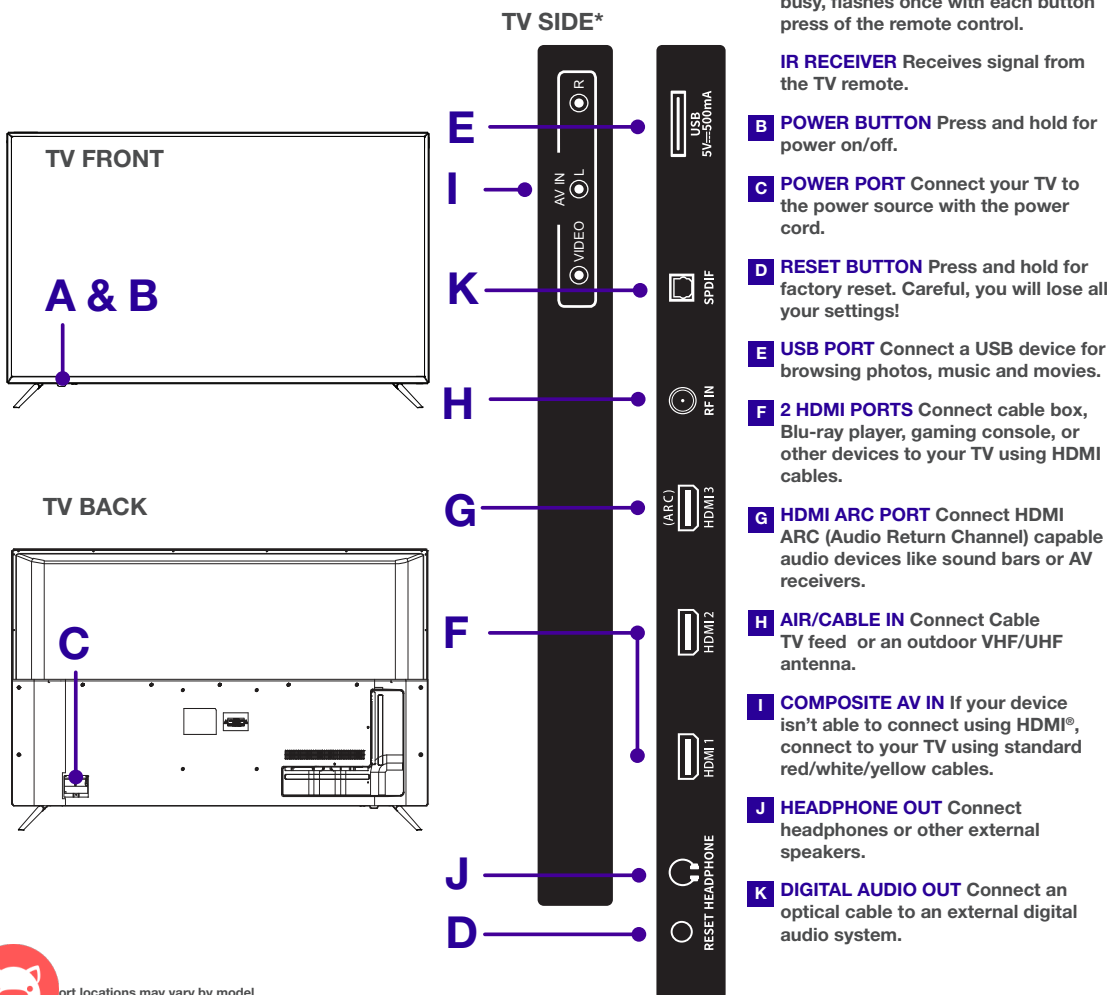
Step 5 Optional

Watching local broadcast TV? How do you scan for channels?

If you connected your TV to an antenna or cable wall jack (no box):

- 1) When the setup wizard is complete, select the **ANTENNA** icon from the home screen.
- 2) Follow the on-screen instructions.
- 3) Whenever you want to watch local broadcast TV, select **ANTENNA** icon .
- 4) Connect a USB memory stick to enjoy photos, music, and movies, or to enable Live TV Pause. Live TV Pause is only available on the Antenna input of your Roku TV and requires a dedicated USB 2.0 compatible flash drive with at least 16 GB of storage to record video. The Live TV Pause feature requires a Roku account and active internet connection.

Get to know your TV



Connecting brings out your TV's full potential!

You'll have access to thousands of streaming channels.*

Make any night a movie night

Choose from over 500,000+ movies and TV episodes, across all major streaming movie channels like Netflix, HBO, Google Play, VUDU, and more.

Stream sports on the big screen

Choose from over 140 sports channels like ESPN, NBC Sports, WWE, NBA, and more.

Explore your passions

Your Roku TV offers hundreds of streaming channels to fuel your passions - including fitness, kids & family, cooking, sports, religion, travel, International programming and more.

Hundreds of free channels

Watch free Hollywood hits on The Roku Channel—no subscriptions or logins required. Plus, channels like Crackle, PBS KIDS, and CBS News offer even more free movies, news, and TV shows.

Troubleshooting

Having trouble completing the guided setup? Don't worry, it's usually an easy fix.

Problems connecting my cable/satellite box

- For best performance, use the HDMI connection.
- Make sure the cable connections to the TV and your device are securely fastened.
- Select the corresponding HDMI input.

Problems connecting an antenna through a coaxial cable

- Securely connect the coaxial cable from your antenna.
- Select **Antenna TV** input. Then Select **Start finding channels** and follow the on-screen instructions to perform a full channel scan.

Cannot connect to wireless network

- Select the correct wireless network name and verify the password entered (case sensitive).
- Relocate the router from objects that interfere with performance (cordless phones, baby monitors, etc.).
- Reboot the router by disconnecting the power for more than 2 minutes and reconnect.

My picture is too small (black bars on the side)

- Play your movie/video and press the ***** asterisk button.
- Select **Picture size**, select the picture size of your preference.

If the TV remote control isn't working

- Remove any obstruction and point the remote at the TV's IR receiver (see Get to know your TV).
- Try a fresh set of batteries.
- If the status light on the front of your TV flashes once each time you press a remote button, the problem is not with the remote. Unplug the TV power cord from the wall outlet and then plug it back in.

Need more help? www.hitachi.us/tv 800.HITACHI (800.448.2244)

To better support you, please have your model and serial number ready.

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Port locations may vary by model.

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